

BTC Phone Scripts

1. General Donation Request

Purpose: Ask for monetary donations for fundraising events.

Script:

Hi [Recipient Name], this is [Your Name] calling from **Be The Change (BTC)**. We are a student-run organization raising funds to support **ForKids**, a nonprofit helping children and families in need. I'm reaching out to see if your business would consider making a donation to support our fundraising efforts. Every contribution helps us provide vital programs and resources for local families. Would this be something your business could support?

If yes: That's wonderful! We can accept donations online at spotlightonchange.com, or you can mail a check to 112 Seabreeze Lane, Suffolk, VA 23435.

If no: Thank you for your time, and please keep us in mind for future opportunities.

2. In-Kind Donation Request

Purpose: Request items, services, or products for auctions, raffles, or events.

Script:

Hello [Recipient Name], my name is [Your Name] with **Be The Change (BTC)**. We are collecting in-kind donations for our fundraising efforts supporting **ForKids**, a nonprofit that provides housing, education, and essential services to families in Virginia. We are looking for items, services, or products that could be used in our raffles, auctions, or events. Would your business be interested in contributing?

If yes: Thank you! We can arrange for you to drop off the items at 112 Seabreeze Lane, Suffolk, VA 23435, or a BTC member can pick them up at a convenient time.

If no: Thank you for considering. We truly appreciate your time and hope to connect in the future.

3. Gift Card Request

Purpose: Request gift cards for event supplies or fundraising prizes.

Script:

Hi [Recipient Name], this is [Your Name] from **Be The Change (BTC)**. We are raising funds for **ForKids**, a nonprofit that provides critical services to children and families in our community. I'm reaching out to see if your business would consider donating a gift card. Gift cards are incredibly helpful for purchasing event supplies or as raffle and auction prizes, and they directly support our fundraising efforts.

If yes: That's wonderful! Gift cards can be mailed to 112 Seabreeze Lane, Suffolk, VA 23435, or we'd be happy to pick them up at a time that's convenient for you.

If no:

Thank you for your time and consideration. We truly appreciate your support and hope to work with you in the future.