

Dear [Recipient],

I am proud to be part of Be The Change (BTC)) — a student-run organization dedicated to supporting meaningful causes through fundraising, advocacy, and community engagement. Our mission is to inspire others through our love of dance and make a tangible difference in the lives of others.

This year, BTC is proud to support ForKids, a Virginia-based nonprofit founded in 1988 that provides individualized services to address the root causes of poverty and create lasting stability for children and families. Serving over 70,000 individuals each year, ForKids offers housing assistance, educational programs, advocacy, outreach, and more — ensuring families not only find stability but have the tools to build brighter futures.

(Consider adding a short paragraph here about why this cause is meaningful to you or how you're involved with BTC!)

I have pledged to raise [Insert Fundraising Goal] in support of ForKids and the families they serve. Your donation will directly fund programs that provide critical housing resources, educational support, and life-changing opportunities for children and families in need.

You can donate online at spotlihtonchange.com or send a check made payable to “Spotlight Dance Team” with [Your Full Name] and “Be the Change” included in the memo line. Checks can be mailed to:

Be The Change
112 Seabreeze Lane
Suffolk, VA 23435

Many employers offer matching gift programs — please consider asking your company if they can match your donation to help increase your impact.

Thank you in advance for supporting me and joining BTC in our mission to uplift and empower families through ForKids. Together, we can be the change that turns compassion into action.

With gratitude,
[Your Name]